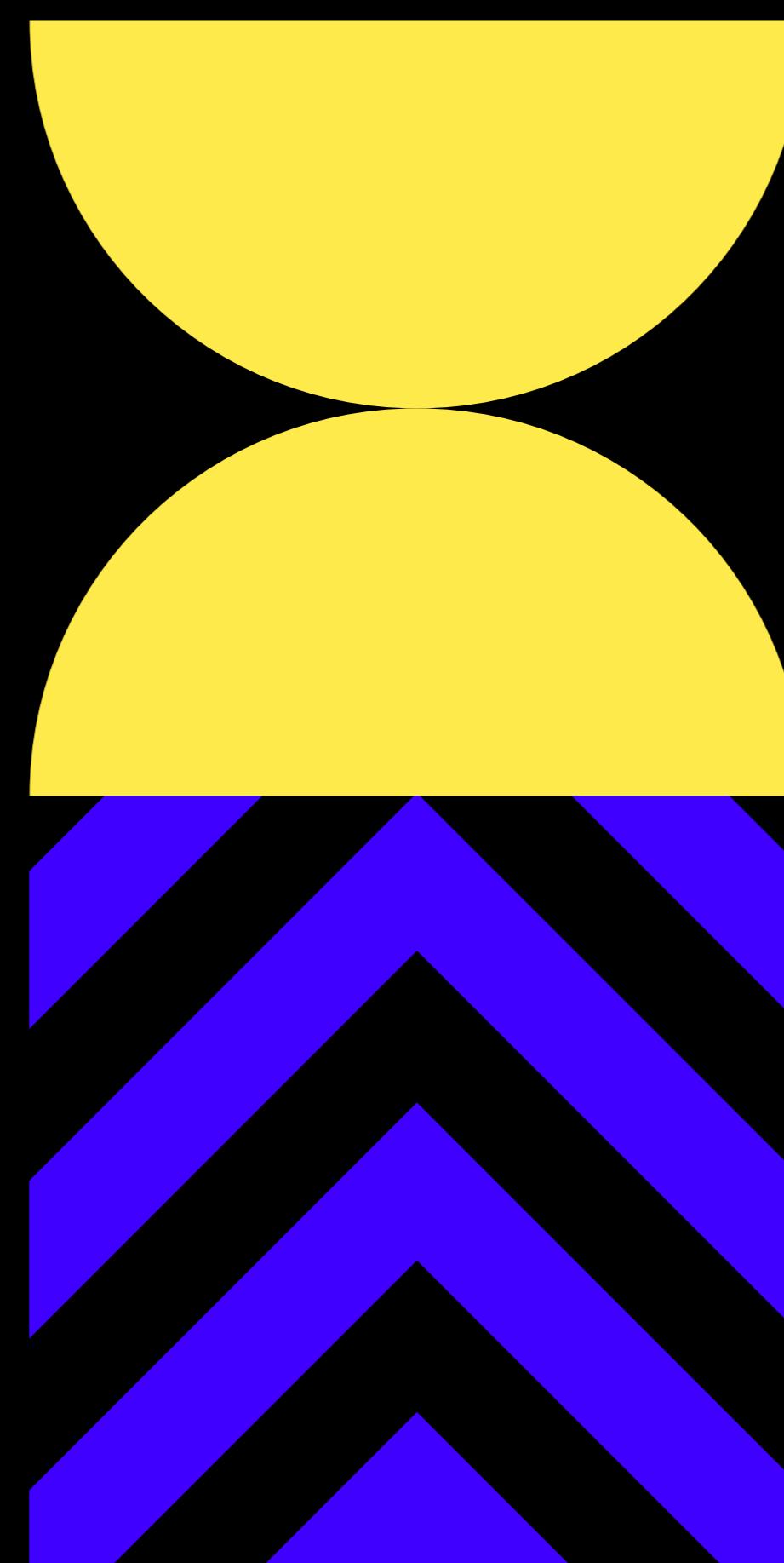


# MANIFESTO

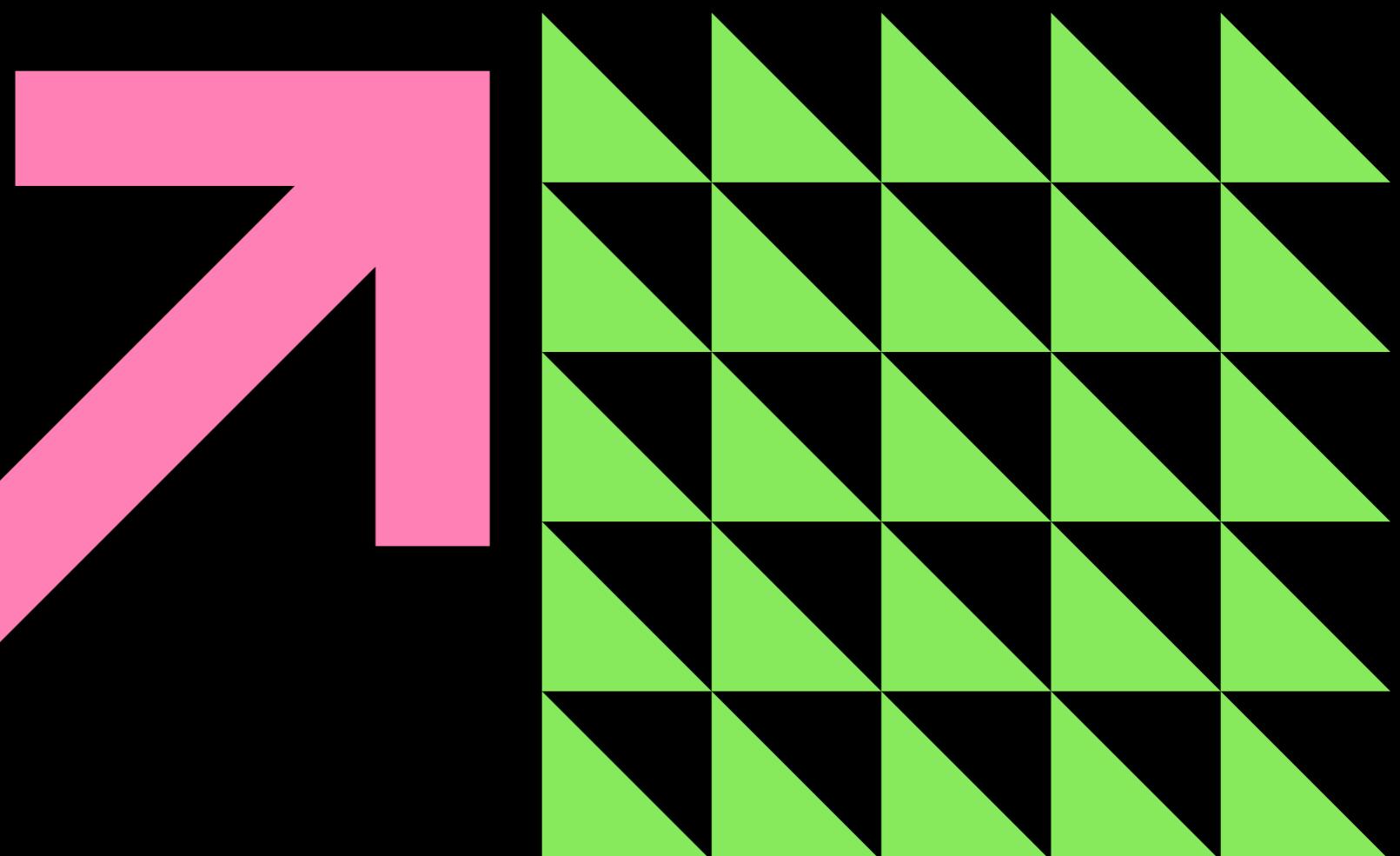
**We challenge convention:** just because something has always been done one way doesn't mean it can't be improved. By continuously evolving, we ensure we don't just meet—but surpass—the expectations of our clients and team.



**We believe** the old ways of working no longer serve the fast-paced demands of modern industries.

**Our mission is clear:** to solve today's challenges while elevating the experience for both our employees and clients. By reinventing how we work, operate, and grow, we cultivate a more dynamic, inclusive, and innovative environment.

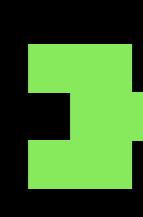
**We commit** to equipping our clients with the tools they need to unlock better business outcomes in Influencer Marketing. Innovation is our driving force, and we are dedicated to offering solutions that empower clients to work smarter, innovate faster, and maximize their ROI.



## HOW WE DO IT

### 1 Redefining the work experience

We are reimagining the workplace to empower individuals by offering:

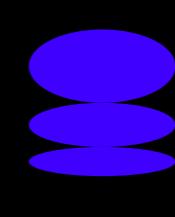
 **Full remote work:** Enabling our team to work from anywhere, fostering a truly global and diverse workforce.

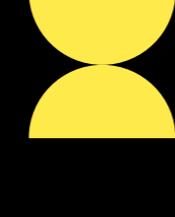
 **Nomad offices:** Twice a year, we select unique destinations, giving team members the freedom to work together, connect, and collaborate in fresh, inspiring surroundings.

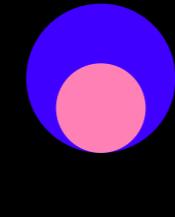
 **Flexible schedules:** Allowing everyone to shape their work hours around their lives, maximizing productivity and well-being.

### 2 Innovating for growth

We are driven by bold ambition and the relentless pursuit of growth. Our operational approach focuses on:

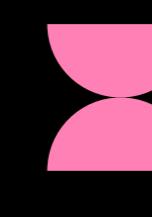
 **An always startup mindset:** Embracing agility and adaptability to stay ahead in a rapidly evolving market.

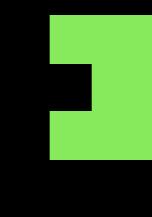
 **Shaping the future of Influencer Marketing:** Leading the charge towards a more professional, sophisticated industry by providing cutting-edge tools and strategies.

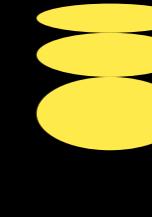
 **Relentless innovation:** Exploring new technologies and methodologies to enhance our services and transform the way we work.

### 3 Building a Diverse Talent Ecosystem

We know our strength lies in our people, and our hiring philosophy reflects this:

 **Hire from anywhere:** Attracting the best talent, no matter where they are, to create a truly global and diverse team.

 **Inclusive culture:** Creating a space where every individual feels valued, respected, and empowered to contribute their best.

 **Empower ownership:** Entrusting individuals with full responsibility and decision-making authority.